

•Model of a Graduate of the Educational Program•

Graduates of the educational program "7M04102 Sports Management" are prepared to engage in diverse professional domains, including: Teaching positions in higher education institutions and secondary specialized educational institutions; Leadership positions in organizations such as joint-stock companies, public associations, government agencies, sports federations, and other related structures. The professional scope of graduates encompasses:

- - Management bodies and infrastructure within sports organizations.
- - Secondary and higher educational institutions focused on sports and management disciplines.
- - Research centers and expert consulting organizations providing strategic insights into sports management.
- Interdepartmental, interregional, and international scientific and technical institutions engaged in advancing sports and management practices.

Types of Professional Activities

- organizational and managerial;

- research;

- analytical;

- pedagogical.

•Functions of Professional Activities•

- planning key directions for development in production and management;
- defining management goals and objectives and evaluating their effectiveness;
 - forming the structure of a production entity and its management system;
- motivating personnel and enhancing their professional activities;
- coordinating and controlling all aspects of managerial activities.